

Theme is...



*New this year...
there are two
options for the
poster contest:
Hand drawn and
Digital*

- 1st place winners in each category will be eligible for SC Association of Conservation Districts (SCACD) State Poster Contest.
- SCACD 1st place winners will be eligible for the National Association of Conservation Districts (NACD) National Poster Contest.

2022 Conservation Poster Contest



Posters are due by
Monday, April 18, 2022 by 2:00 pm

Questions? Contact: Amanda Roberts
Lancaster Soil & Water Conservation District
Address: PO Box 2274
Phone: 803-286-4455 extension 100
Website: www.lancasterswcd.com
E-mail: amanda.roberts@sc.nacdnet.net

HAND DRAWN POSTER CONTEST RULES

A disregard for the rules will result in the poster being rejected for judging.

- **Poster size must be 14" x 22" (half a poster). No fluorescent poster board.** Materials used to decorate may include: paint, crayon, colored pencil, charcoal, markers, stickers, paper or similar materials.
- **"Healthy Soil: Healthy Life" must be the title of your poster.**
Do NOT use any other title.
- **Do NOT** put your name on the **front** of the poster.
- **Do NOT** use glitter or other materials that can **shake off** the poster.
- **Do NOT** laminate or cover the finished poster.
- **Do NOT** use staples, tacks or tape on the front of poster. **(You may use tape on the back of your poster to attach the entry form.)**
- **Only one poster entry per student is allowed for each contest.**
- The Lancaster Soil & Water Conservation District encourages each student to do as much of the work as possible. **Entries submitted by students in their own handwriting and coloring will score better than those with obvious adult assistance.** Posters **must** be created by an **individual student** rather than a group of students.
- Entry form **must** be taped on the **back** of poster.
- Entry form **must be signed & entire form must be completed & legible** to be eligible for judging.

Poster Evaluations

The posters are evaluated on the following criteria:

- Conservation message (50 percent)
- Visual effectiveness (30 percent)
- Originality (10 percent) and
- Universal appeal (10 percent)

Prizes

1st Place: \$50 gift card

2nd Place: \$45 gift card

3rd Place: \$40 gift card

The teacher with the most posters turned in will receive a \$50 gift card per category and a one year subscription to *SC Wildlife Magazine*.

Drop Off Location

Bring the posters and entry forms to our office, which is located at 1771 Hwy. 521 Bypass South in Lancaster, SC. The office is on the hill across from Fastenal. **Please call the office at 803-286-4455 ext. 100 to make sure someone is in the office before you stop by to pick up or drop off posters.**

Who May Participate in the Poster Contest?

The poster contest is open to all students in grades K-12 who are attending public, private or home school in Lancaster County. Any student who wants to enter the contest may do so individually or through a participating school.

DIGITAL POSTER CONTEST RULES

A disregard for the rules will result in the poster being rejected for judging.

- **Poster size: Poster can be horizontal or vertical, measuring 8.5" x 11"**
- **Any mixed media suitable for reproduction as a poster such as Canva, PicMonkey, Google Slides, Photoshop, InDesign, etc is allowed. Digital posters must be original art and shall not include any copyrighted, trademarked or branded marks, images or phrases besides the NACD 2022 themed logo, if desired.**
- **Do NOT** put your name on the **front** of the poster.
- **Only one poster entry per student is allowed for each contest.**
- Posters **must** be created by an **individual student** rather than a group of students.
- Entry form **must be signed & entire form must be completed & legible** to be eligible for judging.

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There will be two categories for judging/ winners:
7th Grade to 9th Grade
10th Grade to 12th Grade

Submission

Format Digital design should be submitted as a 300 dpi JPEG or PNG. Email to amanda.roberts@sc.nacdnet.net along with a copy of the entry form.

Why Participate?

Designing a poster and researching the theme gives you a voice in your community on important conservation issues. Good posters tell important stories to present and future generations. Posters capture people's attention with a powerful graphic, and inspire with a message to your community.